



Through education, EBS is building a brighter future.



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# COMPANY OVERVIEW

## EBS takes to heart the dreams of our youth.

As the flagship educational programming broadcaster in Korea, EBS will give to the people a future filled with pleasure and hope that can be found in learning, with our cultured and beneficial content. In today's fast-paced society, sometimes an experience of culture and art is like a long-awaited rain. EBS offers high end culture and art programs to satisfy people's desires for culture. Please enjoy our shows, documentaries, movies, performances, and exhibitions that provide a rich and moving cultural experience, not just a moment of light entertainment. A broadcaster that cares about the people.

## HISTORY OF **EBS**

- 1974 Started as Radio School Broadcast
- 1980 Took over "Home High Schooling" from KBS
- 1990 Acquired KBS's 3TV and Education FM radio
- 1997 Launched satellite educational broadcasting
- 2000 Officially incorporated EBS
- 2006 Opened EBS AMERICA
- 2010 EBS AMERICA broadcasts on channel 2087 via DIRECTV

# Broadcasting on

## CH 2087 DIRECTV

### **EBS** is on air 24-7 in the U.S.

EBS has been successful in delivering programs that are both superior and colorful while being communicative and relevant to the today's world. With the confidence EBS has gained over the years, it brings surprise to the international broadcast community by emerging as the new model for public broadcasting. EBS guarantees to grab the attention of the people of Korea and the world. Now even Koreans in America can enjoy access to our informative programming 24 hours a day through DIRECTV, the largest provider of satellite television service in the U.S.



# Programming & Contents

**CH 2087 DIRECTV**

**EBS AMERICA**

Continuing efforts to build an environment  
of lifelong education

EBS provides the highest level of cultural and educational programming. We seek to live up to what it means to be a public broadcaster by providing the highest caliber programs that are the most beneficial to the public. EBS features a winning lineup that is just right for viewers of all ages, with after-school learning, family programming, documentaries, and arts and cultural programming.

**EDUCATION**



# Programming & Contents

**CH 2087 DIRECTV**

## Guiding our future in the direction of hope

The importance of programming aimed at children of all ages can never be emphasized enough. With our edutainment programs that bring together the essential elements of fun and education in perfect harmony, we focus on building imagination and creativity. EBS has been under serious research and development to concentrate on the children's future by helping them grow self-leadership.

## At the forefront of the information age

Current world is powered by data and knowledge people consume through the media. EBS focuses on preparing the world of today and tomorrow so that people can have higher level of knowledge to make better, informed decisions for their lives. To be the best at what we do, we motivate our viewers with passion to achieve their dreams.

## True perspective on the world around us

EBS helps viewers appreciate the value of health and natural environment. We bring the best of all medical professionals to strengthen health awareness. Our programs also focus on the importance of the nature to our health and ways to preserve the Earth. By showing them the bigger picture, they will be guided into the right direction.





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